**Question**: What makes more sense from a design perspective. We are printing it double-sided. Should the page numbers rotate back and forth on left side and then right, or always on the right like they are now?

**Cover**

Make footer ([www.cleavercompany.com](http://www.cleavercompany.com)) smaller.

**Page 1**

* Change second bar to KEY TARGETS & SUMMARY THEMES and then delete 3rd bar (SUMMARY THEMES FROM LOCKTON & SCIO)
* Change title for pg 7 to Priority Partner Success Factor Ratings
* Add gray bar for pg 8 that reads Partner Success Factor Numerical Ratings

**Page 2**

Add following quote:

*“Past Performance has been less than desired on the part of both parties. This is behind us. We just need solid ‘blocking & tackling’ now the build momentum*”

**Page 3**

Move Key Targets graphic down just a bit

**Page 4**

Change SUMMARY THEMES FROM LOCKTON to ADDITIONAL THEMES FROM LOCKTON. Do the same for SCIO.

**Page 5**

Have quotes on pgs 5 and 6 be smaller

**Page 6**

Focus of this page should be on the three “Top 3” lists. Have these take up more of page and make quotes smaller (to match size of quote on pg 5)

**Page 7**

Change title in orange to Priority Partner Success Factor Ratings

**Page 8**

Delete gray bar and add orange title (same size as pg 7) that reads Partner Success Factor Numerical Ratings

**Pg 18 – 20**

Can you increase the font size to the same size font as you did with the previous pages and still fit on 3 pages?

**Page 21**

Have this page (Partner Success Factor Definitions) be last page of report